MEDIA ADVISORY

FOR IMMEDIATE RELEASE
May 27, 2011

**Berkeley County School District, Moncks Corner and Google
Team Up for Web-based Town History Project**

Moncks Corner Celebrates 125th Anniversary using Google SketchUp

(**MONCKS CORNER, S.C.**) -- As a part of the Town of Moncks Corner's 125th anniversary celebration, the Berkeley County School District, Google and town leaders are teaming up to create the first web-based history of the town - complete with 3D digital renderings of select buildings.

Moncks Corner Mayor William Peagler, Berkeley County School District Superintendent Rodney Thompson, Stratford High School Principal Conrad Lopes, Google's S.C. Data Center Operations Manager Eric Wages, Stratford High School students and Michael Eason, computer science teacher at Stratford High School, will be on hand to discuss the project. The students will lead a demonstration highlighting their work and will be available to answer questions at the conclusion.

Google SketchUp and Google Earth, which are free, online tools, are used to create 3D digital models of the buildings.

WHO: Moncks Corner Mayor William Peagler, Berkeley County School District Superintendent Rodney Thompson, Stratford High School Principal Conrad Lopes, Google's S.C. Data Center Operations Manager Eric Wages, Michael Eason, computer science teacher at Stratford High School and Stratford High School students in Eason's Web Page Design and Development II class.

WHAT: Media preview and demo of web-based history project, supporting Moncks Corner's 125th anniversary.

WHEN: June 1 from noon to 1 p.m.

WHERE: Stratford High School, 951 Crowfield Blvd., Goose Creek, S.C. 29445-7124
Note: Reporters must check in at the main office and then you'll be escorted to the computer lab for the briefing and demo of website.

WHY: Because science, technology, engineering and mathematics (STEM) initiatives are a key component for preparing students in S.C. to be competitive in the global workplace.

About Berkeley County School District
The vision of the Berkeley County School District is to challenge and empower our students to be successful in a highly competitive world. Through dynamic instruction, creative partnerships and exceptional support, we will foster opportunities for each students to build al legacy of success. For more information, visit www.berkeley.k12.sc.us.

About Google Inc.
Google's innovative search technologies connect millions of people around the world with information every day. Founded in 1998 by Stanford Ph.D. students Larry Page and Sergey Brin, Google today is a top web property in all major global markets. Google's targeted advertising program provides businesses of all sizes with measurable results, while enhancing the overall web experience for users. Google is headquartered in Silicon Valley with offices throughout the Americas, Europe and Asia. For more information, visit www.google.com.

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NEWS RELEASE

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June 1, 2011

Berkeley County School District, Moncks Corner and Google
Team Up for Web-based Town History Project

Moncks Corner Celebrates 125th Anniversary using Google SketchUp

(**MONCKS CORNER, S.C.**) -- As a part of the Town of Moncks Corner's 125th anniversary celebration, the Berkeley County School District, Google and town leaders are teaming up to create the first web-based history of the town.

"We enjoy an excellent working relationship with the Berkeley County School District," said Moncks Corner Mayor Bill Peagler. "We are delighted to team up to promote our mutual interests with this exciting project."

Using [Google SketchUp](#), a free 3D software tool that enables users to place models via real-world coordinates and share them online, and [Google Earth](#), a tool that enables anyone to explore the world in 3D from anywhere, Stratford High School students are creating digital renderings of select buildings in Moncks Corner. The project's goal is to highlight the historical significance of the buildings, create an online history of those buildings, and share it with the world.

The students, under the guidance of their teacher Michael Eason, have been learning about the history of the buildings to create digital 3D models, using both [Google SketchUp](#) and [Google Earth](#). Google Earth has been downloaded more than 700 million times, meaning that people who may never travel to the community can visit it virtually.

"The web-based project is a fun, hands-on activity for students that parallels both Google's and the school district's science, technology, engineering and math (STEM) initiatives," said Eric Wages, operations manager for Google's data center in Berkeley County. "Through this project, the history of Moncks Corner will be preserved digitally for future generations."

The project is modeled after "[Creating Hartford](#)" where Hartford High School students in Hartford, Vermont created a web-based version of their community. Michael Hathorn, Hartford High School's social studies teacher and the project leader, and Allyson McDuffie, a member of Google's SketchUp for Education team, traveled to Stratford High School in April to train the students and Michael Eason at no charge to the school system.

"This is a great opportunity for us to document our past by using tools of the future," said Rodney Thompson, Berkeley County School District Superintendent. "We're thrilled that our students are having an opportunity to learn how to use Google's exciting new technology ,while learning about Moncks Corner history at the same time."

In the upcoming school year, Stratford High School's Web Page Design and Development II class will continue creating models of buildings in Moncks Corner and will expand the project to include an oral history of the town.

The students participating in the inaugural class for the project are: Nicholas Baxter, Goose Creek, S.C., junior; Dylan Campbell, Goose Creek, S.C., senior; Araceli Cruz, Ladson, S.C., senior; and Konner Smith, Ladson, S.C., senior. They will be recognized in July during activities supporting Moncks Corner's 125th anniversary celebration.

For more information, please contact Kathie Sizemore at 843-899-8611.

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